

07 May 2019

**The Mueller College Annual Fete**

Would you like to partner with us at our Annual Mueller Fete? We would love to promote your business to our 1000 families and over 5000 people at our large community event.

Mueller College is an Independent Christian School located in Rothwell and has an enrolment of more than 1700 students from Prep to Year 12. We would be grateful if you would consider supporting the school by donating a product, service or voucher, to be included in our 'Live and Cent' Auction. Higher ticket items will be auctioned from the main stage during our Live Auction. The auction is a highlight of the Fete and always draws much interest.

In return for your donation your business will be advertised each week in Mueller Connect (our online newsletter). The Mueller Connect link is emailed directly to our 1000 families and 250 staff weekly and is available to the wider community online via [www.muellerconnect.com](http://www.muellerconnect.com). We will also include all sponsor business links on the front page of our school website leading up to the fete, to be held on Saturday 20<sup>th</sup> July.

**DONATION SPONSORSHIP CATEGORIES**

- |                 |  |
|-----------------|--|
| <b>BRONZE</b>   | Up to \$500 in product/service value-Small website banner  |
| <b>SILVER</b>   | \$500 - \$1000 in product/service value – Medium website banner  |
| <b>GOLD</b>     | \$1000+ in product/service value- Large website banner   |
| <b>PLATINUM</b> | \$2000 Sponsorship (only 4 available). This will provide your business with exposure through the following: <ul style="list-style-type: none"><li>• Includes a GOLD listing in all promotional materials (online + print)</li><li>• Business banner on our Mainstage at the fete</li><li>• Logo advertising during the day on a LED screen mainstage and during closing Laser Show</li><li>• Dedicated web banner on the College's main website</li><li>• Appear in 2000+ fete programs</li><li>• Promotional Post advertising your business through our College Facebook page</li></ul> |

***Terms and Conditions: Advertisements will appear in the newsletter from the date of receiving the goods until 20 July 2018. All artwork is the donor's responsibility to supply: we require a hi-res JPG or PDF format of your logo.***

If you are able to assist, please contact: Nadine Salisbury/Fete Coordinator, c/- Mueller College, PO Box 487, Redcliffe, QLD , 4020 or to arrange for pick-up, drop off, please call Nadine on 0432327130.

On behalf of the Mueller College Fete Committee I would like to thank you for your consideration. An early reply would be valued, as this will enable us to maximise your advertising exposure. Items will need to be received as soon as possible or before Friday 6 July to be included.

Yours faithfully



**Paul Vales**  
Head of College



**Nadine Salisbury**  
Fete Coordinator